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**FOR IMMEDIATE RELEASE**

## **Pennian Bank Appoints Hershey to Board of Directors**



**Mifflintown, PA** – Bradley D. Hershey has been newly appointed as a member of the Board of Directors for Pennian Bank and First Community Financial Corporation, the bank holding company. Hershey was officially sworn in at the January 2026 Board of Directors meeting.

Hershey is a partner and store manager at Hoober Inc., a 12-location dealership offering Case IH, Kubota, JCB, and other specialty lines of agricultural equipment. He is one of four members of Hoober Inc.’s third-generation ownership and leadership team, continuing the legacy of the company founded in 1941 by his grandfather, C.B. Hoober.

He holds a Bachelor of Science in Business Administration from Delaware Valley University. Hershey is active in numerous organizations, including the North American Equipment Dealers Association (NAEDA); the Cedar Grove Brethren in Christ Church, where he serves as a member and chair of the deacon board; Juniata Business and Industry; the Central Juniata 4-H Club, where he is a co-leader; the PA Farm Bureau; the Juniata County Republican Committee; the Juniata County Extension Council; the Juniata Ag Advisory Board; and Delaware Valley University’s President’s Advisory Council.

“We are excited to welcome **Brad Hershey** to our Board of Directors,” said Dave Swartz, Chairman of the Pennian Bank Board of Directors. “His deep commitment to our community, his business management experience and his understanding of our regional economy and global agricultural systems makes him an invaluable addition to our organization. We look forward to the perspective and insight he will bring as we continue serving our customers, supporting the communities we call home and positioning the organization for a bright future.”

Outside of his professional obligations, Hershey enjoys spending time with his family and four young grandchildren, preferably on the Chesapeake Bay and County Line Camp. He and his wife, Sandy, reside in Mifflintown.

### **About Pennian Bank**

*Headquartered in Mifflintown, PA, Pennian Bank has been serving the community since 1864. There are 11 offices located in Juniata, Perry, Dauphin and Cumberland Counties. Pennian Bank provides deposit, lending and cash management services for both individual and business customers. For additional information about Pennian Bank and the holding company, First Community Financial Corporation, please visit [pennian.bank](http://pennian.bank). Pennian Bank is Member FDIC.*